

Format of the Project Report Synopsis:-

Every heading mentioned below should be there **(in Brief)** in the Synopsis to be submitted by the student:

1. Introduction and rationale of the topic chosen

2. Brief about the Company and its Product

3. Literature review and problem formulation

4. Objectives and research methodology.

5. Analysis and interpretation of data.

6. Conclusions / findings and recommendations/suggestions.

7. References/Bibliography in specified format.

8. Appendix.

- a. Questionnaire.
- b. Interview schedule.
- c. List of companies surveyed.
- d. Raw data, if candidate wants to submit.
- e. Graphs/diagrams etc.
- f. Any other document relevant to the study